

George, Mayfair W1

Reimagining an iconic private members' club

The Brown & Carroll Works
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When the finest craftsmanship
turns vision into reality

George
88-89 Mount St, London W1K 2SU

End client
Caprice Holdings

Main Contractor
Brown & Carroll

Architects
Argent Design

Scope of Works

- Door package
- Lowering of basement slab
- Tanking and waterproofing of basement
- Form structural openings to adjoining space
- Design and fabrication of bronze bar
- Joinery throughout
- Fluted wall panelling
- Electrical installation
- Steel spiral staircase
- Banquette seating
- Bespoke tables
- Silver leafed mirror ceilings
- Backlit stone vanity
- Stone bathrooms
- Bespoke mosaic floor
- Feature bronze artwork installation
- Shop frontage removal, manufacture and installation of new
- Planters and external decking terrace
- Drylining & acoustic ceilings
- Hoist installation
- Fire safety, security and CCTV
- Co-ordination of MEP services

**Creating luxurious spaces
for the next generation**

George is one of London's newer private members' clubs. Founded in 2001, it offers a much more relaxed and less formal setting than the long-established clubs of St James's and Pall Mall. It's also a haven for well-heeled dog-lovers, offering a strongly canine theme in its décor and even in a bespoke pet menu offering 'dog caviar'.

In January 2021, Brown & Carroll began a major refurbishment project at George. The owners had bought a shop neighbouring the club and wanted to increase floor space by a third. We were entrusted with a major package of works that included everything from lowering the basement to increase room height, right through to making and supplying bespoke furniture, from banquettes to elegant tables.

As befitted such a luxurious project, we worked with exquisite materials to create a high-end and relaxing ambience. From creating a solid cast bronze bar, through to installing intricate mosaics and stained glass, we made sure everything was pitch perfect. The exterior of the club now has the largest outdoor terrace in Mayfair, framed by wooden panels and miniature hedges. We even created two bronze dogs, which act as eye-catching sentinels at the main entrance. Inside there's a bronze sculpture in the stairwell behind the new spiral stair with bespoke wrought iron balustrading.

Having re-opened in June 2023, George has now been sympathetically reimagined for the decades to come, complete with exceptional paintings by David Hockney. We're proud to have played our part in such a distinguished project.



& Crafted with
care