

Google Headquarters, St Pancras Sq.

An extraordinary fit out for an extraordinary client

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Creating flexible space within a permanent building

Location
6 St Pancras Square, London, N1

Client
Google

Main contractor
ISG

Architect
AHMM

Scope of Works

- Jack Meeting Rooms
- Timber Door Sets
- Metal Door Sets
- EZY Jamb Door Sets
- Metal Mesh Door Sets
- Research Space Desk & Edit Booth Desks
- Panelling (Fabric, Spandrel, Viroc, Oak, Ply, PPC Perforated)
- Micro Kitchens & Teaching Kitchens
- Office, Vitsoe & Dexion Storage
- Deep Mind Reception
- Reception, Light Wall & Module Units
- Robotics Lab, Games & Music Room Units
- Café Express & Anchor Café Servery & Bar Units
- Banquette & Booth Seating/Tables
- Lounge Bars
- Hydration, Barista & Condiments Stations
- Lecturn & Raised Stage Floor
- Events Cloakroom & Service Units
- Terrace Joinery
- WC Fit Out, Sanitaryware, Shower Cubicles
- Towel Station Shelving, Lockers & Benches
- Terracotta Baguettes
- Movement Studio, Massage Rooms Sinks & Workbenches
- Wellness Area, Hydration Lab & Tech Stop Units

Starting the revolution in workplace innovation

Technology giant Google is renowned for its state-of-the-art offices envied the world over. So when it came to fitting out the company's new headquarters at 6 St Pancras Square, we knew this project would be anything but ordinary.

Working alongside ISG and AHMM, we fulfilled one of our most extensive, complex and unusual briefs, creating a home for 2,500 Google and YouTube staff in the process. Spanning an immense 11 storeys, 6 St Pancras Square features much more alongside traditional workspaces, including lounge bars, barista stations, and even a running track and massage rooms.

In a step away from Google's famous playful primary colours, the overall impression throughout 6 St Pancras Square is one of focused calm. A variety of panelling throughout, comprising oak, perforated aluminium, and varying shades of green fabric, combine to create a relaxed, yet intensely purposeful, workplace.

Central to this whole project were 160 Jack rooms, an inventive method of creating flexible workspace within a permanent building. Designed to be reconfigured according to Google's ever-changing needs, these ingenious 'rooms of requirement' mark a revolution in workplace innovation. And, rather like a set of children's building blocks, these wooden cassettes have no end of potential combinations.

Each Jack room needed to fulfil a set of stringent criteria, including industry-standard acoustic requirements, integration of video conferencing technology, and the use of natural and sustainable materials. Most importantly, they needed to be easily assembled by non-specialist staff. By carrying out feasibility studies using prototypes, we refined the final design to bring these game-changing Jack rooms to life. We even took on additional factory space and a dedicated team just to process the 460,379 individual parts required.

An additional two floors were completed for YouTube, comprising meeting rooms and studio spaces. As a result, employees now encounter our joinery on every floor, whether they are working, exercising, eating, drinking, or relaxing.



& Crafted with
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